

Our Ratios For Developing Your 2023 Practice Budget

Description	General Dentistry	Orthodontics	Periodontics	Pediatric Dentistry	Oral Surgery	Endodontics
Targeted Profit Percentage	41.2%	43.3%	38.7%	51.5%	46.9%	56.4%
Staff Total Compensation*	25.5%	19.7%	23.5%	22.2%	23.2%	18.7%
Clinical Supplies	6.0%	10.5%	13.2%	6.0%	10.7%	7.1%
Lab	6.4%	4.0%	N/A	N/A	N/A	N/A
Rent	6.0%	7.0%	6.0%	6.0%	5.0%	4.0%
Office Supplies/Expenses	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
Legal/Accounting	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
Continuing Education	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%

*Includes salary, wages, bonuses, payroll taxes, and fringe benefits, but excludes retirement plan contributions.